

**Europass
Curriculum Vitae**



Personal information

First name(s) / Surname(s) **ALEXANDRINA DEACONU**

E-mail alex.deaconu@ase.ro

Nationality Romanian

Date of birth 16 January 1958

Gender Female

**Work Position /
Occupational field** Bucharest University of Economic Studies
Management

Work experience

Dates 2008-2015

Vice Dean Business Administration Faculty-Fabiz

Programs design, recruitment of the candidates, programs evaluation, communication with the students

Dates 2012

Occupation or position held Romanian-Canadian MBA Director

Main activities and responsibilities Market research, program design, cooperation with Canadian partner, quality assessment, budget management

Name and address of employer Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1, Bucharest

Dates Since 2011

Occupation or position held Associate Professor PhD, Coordinator of PhD students

Main activities and responsibilities Coordinator of six PhD students in Management area

Name and address of employer Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1, Bucharest

Dates Since 2002

Occupation or position held 2009-2011

Main activities and responsibilities Master of Business Administration Program - Director

Name and address of employer Market research, coordinator promotional activities, management of teaching activities, management of the teacher-student relationship, assessment of student satisfaction, budget management

Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1, Bucharest

Dates Since 2002

Occupation or position held Professor - Management Department

Main activities and responsibilities Professor coordinator :Human Resources Management, Business Management, Economy of Enterprises – Faculty- Management, Accounting, Marketing, Business Administration in foreign languages, Bachelor Studys and Master Programs, Training Department

Name and address of employer Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1, Bucharest

Dates	1998 – 2002
Occupation or position held	Senior lecturer - Management Department
Main activities and responsibilities	Professor coordinator: Production Management, Economy of Enterprise, Organizational Management, Faculty - Management, Business Administration, in foreign languages, Marketing
Name and address of employer	Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1, Bucharest

Dates	1998 – present
Occupation or position held	Professor
Main activities and responsibilities	Coordinator Human Resources Management module –MBA Program
Name and address of employer	Institut National de Développement Economique – Conservatoire National des Art et Métiers CNAM Paris - Bucharest University of Economic Studies

Dates	1991 – 1998
Occupation or position held	Lecturer
Main activities and responsibilities	Coordinator courses: Production Management, Production Organization System, Economy of Enterprises - Management Faculty, Business Administration in Foreign Languages, Training Department
Name and address of employer	Bucharest University of Economic Studies

Dates	1983 – 1991
Occupation or position held	Assistant Lecturer
Main activities and responsibilities	Coordinator seminar Production Management, Production Operation Management, Economy of Enterprise Management Faculty, Economy, Business Administration in Foreign Languages
Name and address of employer	Bucharest University of Economic Studies

Dates	1981 – 1984
Occupation or position held	Economist
Main activities and responsibilities	Drawing up and carrying out the “Balance of tyres” CIPCMP; calculation of the cost of the industrial production. Departments: “Sales” and “Costs and Prices”.
Name and address of employer	IA Danubiana SA – CIPCMP

Education and training

Dates	2012-2014
Title of qualification awarded	Master Degree, Master: English Language Education and Research Communication for Business and Economics
Name and address of the institution	Bucharest university of Economic Studies, , Piața Romană, București Faculty of International Economic Relation

Dates	1991 -1995
Title of qualification awarded	Trainer Certificate / workshop "Maîtrise des outils de recherche et d'accès à la documentation scientifique"
Principal subjects/occupational skills covered	Research tools and scientific documentation
Name and address of the institution/ trainer provider	Bucharest University of Economic Studies & Agence universitaire francophone

Dates	September 2011
Title of qualification awarded	Certificate evaluator, Training for External Evaluators
Principal subjects/occupational skills covered	Academic performance Evaluation, Quality Management in Higher Education
Name and address of the institution/ trainer provider	Romanian Agency for Quality Assurance in Higher Education

Dates	Mai 2011
Title of qualification awarded	Certificate – Human Resources Management in Higher Education
Principal subjects/occupational skills covered	Strategic Human Resources, Job Analyses, HR Recruitment, Training System, Career Management, Reward Management, Employees Motivation

Name and address of the institution/ trainer provider Ministry of the Education, Research, Youth & Sports - UEFISCDI

Dates 2009

Title of qualification awarded Certificate – University Management

Principal subjects/occupational skills covered Institutional organization, Research Project Management, Financial Management, Quality Management

Name and type of organisation providing education and training Bucharest University of Economic Studies

Dates 2009

Title of qualification awarded Certificate – Training for adults

Principal subjects/occupational skills covered Human Resources Management, Team Management, Training of Human Resources

Name and type of organisation providing education and training SC EXEC-EDU SRL, Bucharest

Dates 1991 -1995

Title of qualification awarded PHD in Economy

Principal subjects/occupational skills covered Industry Economy Area

Name and type of organisation providing education and training Bucharest University of economic Studies

Personal skills and competences

Mother tongue(s) Romanian

Other language(s) French, Spanish, English

Self-assessment <i>European level (*)</i>	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
French Language	Very well	Very well	Very well	Very well	Very well
Spanish Language	Very well	Very well	Well	Very well	Very well
English language	well	well	well	well	well

(*) *Common European Framework of Reference for Languages*

Social skills and competences Relationship, team work, efficient communication, organizational skills, flexibility

Organisational skills and competences Capacity to process's management (Vice Dean Business Administration Faculty in Foreign Languages, Dean – Management Faculty, Media University, Manager International Master Program)

Computer skills and competences Good knowledge Word and Power Point

Driving licence Driving Licence, B – 1982

Additional information

Scientific publications (selection):

Book

1. MANOLESCU Aurel, DEACONU Alexandrina, DOBRIN Octavian Cosmin, POPA Ion, MARIN Costel-Irinel, TUDOR (TRICULESCU) Monica, IORDACHE Raluca Maria, Ergonomie organizațională (2022), Editura Economica (România).
2. DEAC Vasile, BĂDIȚOIU (PĂUN) Laura Adriana, CIOC Marian-Mihai, CROITORU Elena-Oana, DEACONU Alexandrina, DIMA (GIRNEATA) Adriana, FRASINEANU Corina, IONITA Florin, JIROVEANU Daniel-Constantin, NEDELICU Monica-Viorica, PIRVU Florea, DOINA Popescu, RADU Catalina, SIMION Cezar-Petre, STANESCU Aurelia, VRINCUT Mihai, Management - ediția a patra revizuită și îmbunătățită (2020), Editura ASE (România), ISBN 978-606-34-0325-5, 578 pagini.
3. DEACONU Alexandrina, IGRET Ramona Ștefania, TUDOR (TRICULESCU) Monica, Provocări pentru managementul resurselor umane în organizații (2029), Editura ASE (România), ISBN 978-606-34-0302-6, 332 pagini.
4. Lefter Viorel, Deaconu Alexandrina, Pascari Ludmila, Vaduva Sebastian, Marinas Cristian Virgil, Igret Ramona Ștefania, Cioara Adrian, Marin Irinel, Managementul resurselor umane (2017), Editura Economica (România), ISBN 978-973-709-829-0, 365 pagini.

Articles in classified journals

1. RADU Catalina, DEACONU Alexandrina, KIS Judith Anci, JANSEN Adela, MISU Sorina-Ioana (2023) -New Ways to Perform: Employees' Perspective on Remote Work and Psychological Security in the Post-Pandemic Era, Sustainability, ISSN , vol 15, nr 7, pg 5952-5952 [DOI: 10.3390/su15075952](https://doi.org/10.3390/su15075952), WoS WOS:000970137800001 ISI
2. RADU Catalina, DEACONU Alexandrina, TOMA Simona, MISU Sorina-Ioana (2022), How to Increase Teacher Performance through Engagement and Work Efficacy, Sustainability, ISSN , vol 14, nr 16, pg 1-28 [DOI: 10.3390/su141610167](https://doi.org/10.3390/su141610167), WoS WOS:000846649100001 ISI
3. GOGU Emilia, RADU Catalina, DEACONU Alexandrina, FRASINEANU Corina, TUDOR (TRICULESCU) Monica, TOMA Simona, MISU Sorina-Ioana (2021), ASSESSING THE IMPACT OF CLEAN ENERGY ON SUSTAINABLE ECONOMIC GROWTH IN EUROPEAN UNION MEMBER STATES, Economic Computation and Economic Cybernetics Studies and Research ISSN 0424-267X , vol 55, nr 4, pg 183-197 [DOI: 10.24818/18423264/55.4.21.12](https://doi.org/10.24818/18423264/55.4.21.12), WoS WOS:000754322500012 ISI

Articles in indexed Conferences WOS Proceedings

1. DEACONU Alexandrina, MISU Sorina-Ioana, TUDOR (TRICULESCU) Monica, The Relationship Between e-HRM and Employees' Motivation, CBE, The 19th International Conference on Business Excellence Leading Change in Disruptive Times, Bucharest, România, Mar 20 - Mar 22, 2025, , ISSN/ISBN , pg 7-72
2. TUDORAN Diana, DEACONU Alexandrina , Rethinking Manager's Core Competence Paradigm by Integrating Intercultural Competence at Its Heart, ICBE, International Conference on Business Excellence ;17th Edition of the International Conference on Business Excellence, Bucuresti, România, Mar 23 - Mar 25, 2023, PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE, ISSN/ISBN 2502-0226, pg 339-351 [DOI: 10.2478/picbe-2023-0034](https://doi.org/10.2478/picbe-2023-0034), WoS WOS:001029771300007
3. KIS Judith Anci, JANSEN Adela, BOGHEANU Corina Daniela, DEACONU Alexandrina, Research upon the evolution of the preference regarding the way of working in COVID-19 crisis times, ICBE 2022, International Conference on Business Excellence;16th International Conference on Business Excellence - New Challenges of the Century - Digital Economy and the Green Revolution, Bucuresti, România, Mar 24 - Mar 26, 2022, Proceedings of 16th International Conference on Business Excellence - New Challenges of the Century - Digital Economy and the Green Revolution, ISSN/ISBN 2502-0226, pg 965-980 [DOI: 10.2478/picbe-2022-0090](https://doi.org/10.2478/picbe-2022-0090), WoS WOS:000837589900033
4. TOMA Simona, DEACONU Alexandrina, RADU Catalina, Sustainable purchasing role in the development of business, CBE 2021, PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE;15th International Conference on Business Excellence (ICBE) - Digital Economy and New Value Creation, Bucuresti, România, Mar 18 - Mar 19, 2022 Proceedings of the International Conference on Business Excellence, ISSN/ISBN 2558-9652, pg 1183-1196 [DOI: 10.2478/picbe-2021-0110](https://doi.org/10.2478/picbe-2021-0110), WoS WOS:000747987000046
5. BRATFALEAN Nina, DEACONU Alexandrina, How Effective Corporate Governance Could Prevent Crises, IMC 2020, International Management Conference, The 14th International Management Conference "Managing Sustainable Organizations", Bucuresti, România, Nov 5 - Nov 6, 2020, Proceedings of the 14th of International Management Conference, ISSN/ISBN 2286-1440, pg 800-810 [DOI: 10.24818/IMC/2020/04.11](https://doi.org/10.24818/IMC/2020/04.11)

